

JOURNALISM CAREER WEEK

“I BECAME A JOURNALIST TO COME AS CLOSE AS POSSIBLE TO THE HEART OF THE WORLD,”-HENRY LUCE

Monday, Nov. 12

NABJ General Body Meeting
Room 108, 2 p.m.-3 p.m.

Tuesday, November 6

NABJ- It Starts With a Click: Ronnie Booze
STAX and Soulsville photographer
Room 106, 1p.m.-2p.m.

Student AdFed –Christie Rutherford, System
Marketing Coordinator at Baptist Memorial Healthcare
Room 106, 4 p.m.

Social Media Club- A Little Birdie Told Me About the
Next President

Follow and Tweet #JELECTION, All day

Wednesday, November 7

NABJ-Professional Coverage: The Broadcast Look:
Sheila Guerrero, C.I.D.Y Make-Up

Room 108, 11:15 a.m.-12:40 p.m.
(Bring your own supplies to participate)

Department of Journalism-Benjamin Rednour, social
media director from Running Pony
Room 112, 4 p.m.

Thursday, November 8

NABJ Philanthropy: Raising Money for the Airfield
School in Ghana

Rebecca Laumann, Study Abroad Director, and Dennis
Laumann, Associate Professor of African History
Room 108, 3 p.m.-4 p.m.

Friday, November 9

NABJ/PRSSA/SPJ/AdFed/SMC-Journalism Student
Organizations Mixer

Laser Quest-3417 Plaza Ave, 8 p.m.-until

\$8 per game, (Pay on site.)

Sign Up @uofmnabj@live.com

*We will go to Buffalo Wild Wings after Laser Quest

Department of Journalism-Persuasion 2.0: A
lecture by Saleem Alhabash, Associate Professor of
PR and Social Media at Michigan State University
Room 106, 5:30 p.m.

Tuesday, November 13

NABJ- Richard Thompson, Mediaverse: Using
Social Media as Your Brand
Room 208, 10 a.m.-11 a.m.

Wednesday, November 14

NABJ/SPJ-Daily Helmsman Newsroom Tour with
The Teen Appeal (High School Students Only)
Room 210, 3 p.m.-3:30 p.m.

Applying for the Helmsman: Tips from Chelsea
Boozer, Editor in Chief (Open to All)
Room 108, 3:30 p.m.-4:00 p.m.

NABJ-The Professional Advantage: Advice and
onsite resume and professional dress critiquing
from U of M Career Services
Room 106, 4 p.m.-5 p.m.

Thursday, November 15

American Advertising Federation Luncheon
11:45 a.m.-1 p.m. Holiday Inn, U of M

\$10 admission

NABJ- Tackling the GRE: Tips on the Test and
Getting into Graduate School

Dr. Karen Weddle-West,
member of the National GRE Board
Room 202, 2:30-3:30 p.m.

SPJ-Photographic Memory: Casey Monroe from
ABC 24 talks about having his photos confiscated
Room 100, 6 p.m.

***All events will be held in the Edward J. Meeman Journalism Building at the University of Memphis unless otherwise noted.** Events sponsored by the National Association of Black Journalists at the U of M, Social Media Club, Student AdFed Emerge, Public Relations Student Society of America, Society of Professional Journalists and the Department of Journalism